

Sustainable Human Development for European Countries

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Abstract

During the last few years, sustainable development has represented one of the most important policy goals at global level. How to design specific policy actions and how to measure performance and results continues to present a challenge. The aim of this paper is to identify a numerical measure of what Amartya Sen defined as "sustainable human development" using a human development framework, and to adapt it taking into account more specific environmental aspects. For this purpose, building a complex Sustainable Human Development Index (SHDI) may be a hard task because of data availability, and the European countries could be a useful pilot area for testing the methodology. In a human development perspective, the sustainability condition has been directly analysed on the well-being side. A SHDI represents the core element of a comparative analysis to assess the effectiveness and the distributional effects of European policies, including environmental actions. Finally, a sensitivity analysis of the results will enable us to underline the key factors of effective sustainable human development, at the same time testing the real meaning of such a modified composite index compared to existing traditional indicators as Gross Domestic Product and Human Development Index.

Key words: human development, sustainable development, sustainability indicators

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1. Introduction

The basic objective of human development, as stated in the Human Development Report (HDR) of the United Nations Development Programme (UNDP), is to create an enabling environment for people to enjoy long, healthy, and creative lives. In this context, income and economic growth are a means and not an end of development. People's well-being depends on how income is used, achieving higher quality of life standards.

This first approach to human development has been changed over the last ten years due to growing attention to the environmental aspects of daily life. The Earth Summit in Rio de Janeiro in 1992 and the World Summit in Johannesburg in 2002 marked the development path of the UN, reaching a new and wider concept: Sustainable Human Development.

Human Development as a participatory and dynamic process is a definition that perfectly fits the description of Sustainable Development in the well-known Brundtland Report. Sustainable Development was defined as "[...] development that meets the needs of the present without compromising the ability of future generations to meet their own needs" (WCED, 1987, p. 43). In the word "ability" there is the conceptual link to the human development approach.

The first international environmentally-oriented development strategy was formally expressed in the World Development Report (WDR) of the World Bank in 1992, *Development and Environment*, underlining a classical growth-oriented policy description. After this pioneering report, UNDP has followed up this approach widening the theoretical framework of human development and capabilities in order to represent a much more comprehensive development strategy.

More generally, linkages between poverty, natural environment and social capital have been analysed from a different perspective. In WDR of 1992 poverty was interpreted as a major cause of environmental degradation, while the protection of natural resources was still considered a constraint on economic growth, and not an opportunity to achieve a higher level of well-being. Starting from the mid-nineties, a direction of integration through a new paradigm was adopted within the UNDP's Human Development Report (HDR, 1994, 1996; Anand and Sen, 1996; Sen, 2000). In this paradigm, natural resources and environment were considered as a means to achieve well-being such as education or health. This approach to development does not oppose but rather complements the primary objective of monetary stability and economic growth recommended by the World Bank, and looks at new growth factors, such as social and natural capital, environmental protection, participation of local communities, governance, etc. (Dubois et al., 2002). Bilateral relationships among poverty and environment are useful to understand the real meaning of a sustainable human development approach. It is true that poverty can be a cause of environmental degradation, especially in the fragile rural areas of the Least Developing Countries (LDCs) due to lack of investments and overexploitation of finite resources, but it is also true that poor people are often forced to live in places where the standard of living (including environmental conditions) are very low (i.e., slums and shanty-towns). In this context, policy options to interrupt this vicious circle can be oriented both to reducing poverty and to improving living (environmental) conditions.¹

The object of this work is to analyse the policy implications of a wider concept of human development including environmental protection and long term sustainability, building a composite index on the basis of Human Development Index (HDI) methodology, in order to evaluate two different aspects: on the one hand, whether a Sustainable Human Development Index (SHDI) could be a feasible task and a more representative measure of effective

¹ The debate on relationships between poverty and environment goes beyond the scope of this paper. For further details see Duraiappah (1998), Ekbom and Bojo (1999), Reardon and Vosti (1995).

capabilities; on the other hand, as regards European countries, if a divergent development path exists from a sustainability point of view. Section 2 describes the main theoretical literature about human development concept and measurement. Section 3 analyses the main criticisms about lack of environmental factors within the HDI methodology, and the possibilities of integrating sustainable income into the HDI. Section 4 suggests some methodological issues in order to represent an empirical SHDI adapted to the European context, specifically with reference to the green Net National Product (green NNP) developed in economic literature and the Genuine Saving (GS) indicator produced by the World Bank, and other social aspects of development. Finally, section 5 underlines the main results from a descriptive analysis of sustainable human development, focused on the European countries.

2. From Income to Human Development approach: a literature review

The origin of criticism to the use of Gross Domestic Product (GDP) per capita for measuring the level of development in different countries can probably be traced back to the pioneering United Nations Reports in which specific recommendations were made against the use of this indicator as a measure of the level of living (Noorbakhsh, 1996). As a consequence, the academic world, especially from the 70s on, started to look for other kinds of indicators to explain economic development. We can probably regard the 70s as the decade of socio-economic indicators for measuring development. This was the time when we started to conceptualise such ideas as Basic Needs, which were mainly geared towards human development.²

According to Amartya Sen another important step is to criticise the idea that development means growth. He underlined that the principal ethic theories of the social assets, from Utilitarianism to liberalism, from rights theories to Rawls justice theory (Rawls, 1972) gave just a partial answer to the problem of equity. These theories, in fact, have reduced the problem of equity to “equality of income” or “equality of well-being”. Equality in respect of one variable can be different in respect to another variable. Sen has substituted the traditional idea of utility with the idea of functioning and capabilities, where “functions” are indicated as *attainments of different attributes* and capability as *the ability to attain* (Sen, 1985, 1987).

Furthermore, the Sen approach pointed out the importance of the sociological aspect in economic analysis: poverty can be defined as the lack of capability, because the *capabilities* are intensely relevant for well-being, while income is just a means of obtaining it.

Finally, according to the Sen approach it is not only low income that determines lack of *capabilities*; therefore, simply concentrating on an increase in income to reduce poverty might be an inefficient policy. The relationship between income and *capabilities* changes according to the point of reference for society, households and individuals.

By the mid-80s, however, the subject of the socio-economic indicators became rather “unfashionable”. There may be many reasons for this, ranging from the debt crisis to the rise

² This approach is characterised by the need to explain in a clear and direct way the problem of the satisfaction of Basic Needs. It attempts to condition the choice of national policy actions in order to resolve this problem. The specific policies that directly face the problems of the Basic Needs of all populations, especially their poorest parts, can be illustrated in four points:

- 1) Increasing the poorest people’s chance to produce income
- 2) Strengthening the production and the distribution of public services so they can effectively reach those most in need
- 3) Improving the production of commodities or services that can directly satisfy the needs of all the members of the “household” found in the traditional sector
- 4) Increasing the participation of populations in the decision on the nature of their Basic Needs and how they can be satisfied.

of monetarism in the Western economies and their effects on policy changes, particularly in some of the relevant international organisations such as the International Monetary Fund (IMF) and the World Bank. The surge of the literature in the 70s, however, resulted in the regular collection and publication of data on an array of socio-economic indicators and for a large number of countries, which has proved a very useful outcome. With the availability of cross national data a number of attempts were made to construct composite indices which aimed at reflecting the level of development more comprehensively than GDP per capita alone could do.

In 1980 the *World Development Report* started to integrate the measurement of poverty by means of indicators like nutrition, life expectancy, infant mortality and schooling rate. The first Human Development Report of the UNDP, released in 1990, was the natural consequence of the debate and represents a milestone in the renaissance of the interest in how to measure the development level. It distilled various concepts raised in earlier development discussions into a comprehensive framework of human development, defined as “a process of enlarging people’s choices, the most critical ones are to lead a long and healthy life, to be educated and to enjoy a decent standard of living” (UNDP, 1990, pp. 10).

As a consequence of this definition, the Human Development Report in 1990 proposed a composite index that reflects three major dimensions of human development: the Human Development Index (HDI). The HDI is a composite index of three dimensions, access to resources, knowledge and longevity, derived from human *capabilities* proposed by Sen, regarded to be the essential requirements for enlarging human choices (Desai, 1991). Even though there are other dimensions which could enhance well-being, the three dimensions in the HDI represent the minimum set of indicators for representing living standards at an aggregate level (Dasgupta and Weale, 1992).

2.1 Criticism to Human Development Index

During last decade, literature has paid great attention to HDI, both on the policy side and on the methodology adopted. This second aspect presents some controversies, underlined by many scholars (Desai, 1991, 1995; Hicks, 1997; McGillivray, 1991; Noorbakhsh, 1998a, 1998b).

On the one hand, there are economists who believe that economic growth is the most important means for economic development, and consequently growth is a guarantee for development economics. According to these authors, the benefits of growth would be shared among all the people (*trickle-down* effect), and enhancing growth would mean to bring development and to improve the quality of life. Therefore, it is not necessary to measure human and economic development one by one because they are strictly correlated.

On the other hand, there are economists more focused on human development who recognize that only partial relation exists between human development and economic growth. Anyway, they pointed out some problems relative to the methodology adopted.

First of all, using a value between 0 and 1 as the HDI we have arbitrarily lost some degree of freedom (Streeten, 1981).

Secondly, when we have to choose the appropriate value of minimum and maximum, we have to choose between a linear and a non linear scale. So another problem is to define the exact weight of the index component that should be based on a function of welfare generally accepted that does not yet exist.

Income values entering the index represent another source of great debate, especially because of unequal treatment and comparison among countries. Hicks (1997) proposed to estimate an Inequality-Adjusted HDI (IAHDI) in order to represent inequality issues in all three dimensions considered in the HDI - income, education, and health/longevity. The calculation of Gini coefficients for income distribution, educational distribution, and longevity distribution has been used to elaborate an IAHDI for 20 countries. Comparing

country rankings by HDI and IAHD, the author found that those countries with medium development presented wider (negative) changes in ranks, underlining a positive correlation between inequality and the development process.³

Furthermore, there are some critical positions where statistical analyses suggest that the HDI generally reveals little more than any single one of the pre-existing development indicators. The HDI's contribution to the assessment of inter-country development levels is therefore questioned (McGillivray, 1991).

At the same time, the main result in building an indicator such as HDI has been the representation of the capabilities concept, changing the previous development framework based on basic needs. Sen is critical of the use of both wealth (income, or commodity possession) and utility as measures of well-being, where such dimensions are shown to be deficient in dealing with achievements, freedoms and capabilities (Sen, 1970). The HDR takes a rather different view of what development is about, broadly consistent with the capabilities approach advocated by Sen.

What is of importance is the path through which income growth effectively influences human development. Economic growth not only involves increase in private income, but it can contribute to generating resources for enhancing public services. In fact, one of the most important factors that affect human development has been represented by the way national income is spent on public services. HDI, in conjunction with data on public social expenditures, represents a useful instrument to assess the elasticity of the development process linked to public spending, as for example in the health sector where two-thirds of life expectancy elasticity depends on public expenditures for health services (Anand and Ravallion, 1993; Ranis et al., 2000).

At the same time, quality of growth matters: if economic development goes hand in hand with increasing inequality in income distribution or with degrading environmental quality, then growing income produces reduction in well-being levels. Thus the concept of human development goes beyond the utilitarian approach (Desai, 1991). Insofar as growth of GDP promotes the achievement of better living conditions, its biggest effect comes through the expanded possibility to improve human development with public action.

3. Natural resources and Human Development: a sustainability approach

A lively debate on the Human Development Index and how to improve it first emerged in the few years immediately following the 1990 report, mainly about the meaning and interpretation of the index, the role of inequality, and computation issues. During recent years, new attention to the HDI has been posed from a specific sustainability interpretation, with various critiques and proposals for implementing a 'green HDI' (Atkinson et al., 1997; Dasgupta and Weale, 1992; Desai, 1995; Hinterberger et al., 1999; Sagar and Najam, 1998) or constructive framework with HDI compared to sustainability measures (Anand and Sen, 2000; Dasgupta and Mäler, 2001; Jha and Murthy, 2003, 2004; Neumayer, 2001).

The first international development approach oriented to environmental resources was the World Development Report of the World Bank in 1992 (*Development and the Environment*) where anyway a neoclassical position about income growth as an end of the development process remained the main task of World Bank policies. The vision of environment and natural resources as a means to achieve higher income growth level was adopted for years,

³ These results are consistent with previous results from Simon Kuznets (1955), where income growth and equity distribution are correlated with an inverted U-shaped curve (the Kuznets curve). During the first stages of development economic growth corresponds to an increasing distributional inequality. After a threshold point, equity and income result positively correlated.

while poverty has been analysed as one of the major causes of environmental degradation within least developing countries. Such a framework was far from the Brundtland Report sustainable development definition, where basic needs of poor people have been placed as the central point of the debate. The UNDP reports of 1994 and 1996 have implemented a widely notion of human development including natural environment, shifting attention from economic growth to *capabilities* linked with environment.

Therefore, in recent years, debates on how to measure the quality of life have been influenced by two different issues: 1) the constituents versus the determinants of well-being, and 2) the temporal horizon of the development path, current or sustainability-oriented (Dasgupta and Mäler, 2001).⁴ Considering human development from a sustainable perspective, an index would be required with which to check if current policies are consistent with a long run sustainable path.

As we have seen, the most important deficiency in traditional development economics was regarded to be the excessive concentration on “aggregate income and total supply of particular goods rather than on *entitlements* of people and the *capabilities* these entitlements generate” (Sen, 1984, p. 496). Such concerns resulted in continuous searching for alternative measures of human well-being (development), representing a wider range for human perspectives. The HDI developed by UNDP has been adopted as the main alternative to income aggregates, and nowadays it has been recognized as the best ‘alternative’ development indicator.

3.1 The sustainable development approach

In this new development theory, environment and natural resources should constitute a means to achieve better standards of living, just as income represents a means to increase social expenditure and in the end well-being (Anand and Sen, 1996). Considering the two development frameworks, human and sustainable development, a full integration is a difficult task, because in the second one the utilitarian approach prevails within the whole literature.

In a sustainable development approach, the utilitarian criterion of maximizing the total sum of welfare represents a widely used methodology to assess the possibility of future generations to maintain the same utility level in economic terms. Nonetheless, this neoclassical framework has been criticized by many authors, because within the optimal control theory – by far the most frequent economic approach used to analyse intergenerational equity – an optimal growth path should not correspond to a sustainable path (Anand and Sen, 2000; Asheim, 2002; Pezzey, 1992). Some requirements need to be added in order to have an optimal and sustainable solution, as the equivalence of sustainability and optimality conditions depends on the social discount rate. Formally, if the social rate of return to investing in capital assets (including natural stock) is smaller than the rate of pure time discount, it is not worthwhile for the present generation to reduce its consumption and increase investment, because the gain in well-being for the future generations will not compensate for the sacrifice of the present generation (Anand and Sen, 2000). Hence a justification for sustainability will have to be found outside the welfarist framework of maximizing intergenerational utility, in view of an ethical rule and a moral obligation to leave to the future at least as much capital stock as we have inherited from the past (Solow, 1992).

In order to sustain a constant or growing well-being level for future generations, the maximization of utility from the optimal control theory must be constrained by the imposition of a bound, which could be a non-decreasing minimum level of consumption, or utility, or other quality of life indices such as HDI.

In an integrated sustainable human development approach, the maintenance of a constant or growing utility level could be interpreted as a functional condition (a means) for maintaining or enhancing a wider concept of well-being, such as human development.

⁴ In what follows we use the terms “quality of life” and “well-being” interchangeably.

The basic idea of expanding human capability for poor people, involving the assertion of unacceptability of discrimination, must apply to present and future generations, guaranteeing a minimum level of quality of life that should not decrease in a long run horizon.

Preserving productive capacity intact is not, however, an obligation to leave the world as we find it in every single detail. What needs to be conserved is a generalized capacity to create well-being, not any particular thing or resource. Since we do not know what the preferences of future generations will be, sustainability should be set only in terms of conserving the capacity to produce well-being. This approach corresponds to the widely known “weak sustainability criterion”, where all the capital assets considered, manufacturing, social, human and natural ones, are perfectly substitutable in the production function, and the sustainability constraint is represented in the optimal control problem as non-declining general capital stock (Solow, 1986).⁵ This assumption does not preclude preserving specific resources, where substitutes are not available or have an independent value, such as clean air or fresh water. Preservation of the resource base does not imply that all exhaustible resources must be conserved (such as oil and other fossil fuels), but they have to be replaced by other source of energy as renewables. For non-exhaustible resources, such as forest or fishing stock, substitution comes directly from their biological composition, where the natural rate of regeneration must be conserved.

Furthermore a Universalist approach, such as human development, cannot ignore today’s deprived people in trying to reduce deprivation in the future. The goal of sustainability would make no sense if the present life opportunities that are to be sustained in the future were indigence and poverty (Anand and Sen, 2000).

Redistribution to the poor to improve their health and education is not only intrinsically important, but it is also instrumentally important in increasing their ‘human capital’, achieving at the end better environmentally-oriented knowledge.

In terms of intergenerational justice, human development becomes a means itself, where improving health and education is also instrumental in achieving higher stocks of human capital which will be the basis for higher well-being for future generations. “Thus human development should be seen as a major contribution to the achievement of sustainability” (Anand and Sen, 1996, p. 14).

During recent years, numbers of indicators have been developed within the HDR context, but no integration with environmental aspects appears in the latest editions. The current methodology on which HDI has been based includes qualitative and quantitative environmental information, without a whole integration within a complex index, while gender or poverty are factors affecting specific modified HDIs such as, for example, the Human Poverty Index (HPI) and the Gender-related development index (GDI) introduced in the last years (Anand and Sen, 1994).

In terms of sustainability, the real question that needs to be asked is: human development, but at what cost?

It will be necessary to incorporate some mechanism accounting for over-exploitation of natural resources. In fact, the three dimensions of HD were represented with different methodologies during the past HDR editions, changing some indicators in reply to criticism emerging within academic debate. With regard to environmental quality and natural resources consumption, the HDR presents no attempt at a composite index.

As a measure of social well-being, HDI is therefore mainly current (GDP, Life expectancy,

⁵ Weak sustainability perfectly matches the definition of *Hicksian* income, which corresponds to what can be spent while leaving the asset base intact to produce the same income level for the next period (Hicks, 1946). Following the Hartwick’s rule (Hartwick, 1977), the accumulation of reproducible capital investing the Hotelling rents from exhaustible resource deployment exactly replaces the resource depletion and guarantees a constant capital stock.

literacy) and partially inter-temporal, where literacy is a component of both current and future well-being giving also a measurement of human capital accumulation. But literacy is just one aspects of human capital accumulation, and nothing describes natural capital, therefore both GDP and HDI are not satisfactory.

A further step towards integration of environmental concerns into human development is the evolution of the sustainable human development approach. The demand of sustainability can be interpreted as a particular reflection of universality of claims, applied to future generations comparing to the present one. Obviously a Universalist approach cannot ignore the deprivation of poor people today, and in this sense natural environment should be interpreted as one of the main factors to enhance human development, a means and not an end (Sen, 2000).⁶ This approach is openly in contrast with the ecologist position, where natural resources must be preserved just for their existence and not for their usefulness to human beings.⁷

Some economic prosperity is a necessary condition for expenditure on welfare, and income growth could be a first sign of improvement in such well-being (Hopkins, 1991). But, in a sustainability context, if such income growth were the output of overexploitation of capital assets, including natural ones, that growth could not be sustained in the long run, with consequent declining welfare levels for people and fewer available assets in the whole economic system (Dasgupta and Mäler, 2001). If countries in the past have not made adequate use of the opportunities their natural resources gave them to build up and maintain manufactured and human capital to compensate resource depletion, in the long run the income flow inevitably will fall.

4. Building a Sustainable Human Development Index

There is some scepticism about using an integrated green HDI due to methodological and empirical problems. First, there is no direct relationship between resource exploitation and environmental degradation on the one hand and the level of human development on the other (Neumayer, 2001). Considering the wealth perspective described in Dasgupta and Mäler (2001), a possible reply is that a higher consumption of natural resources in comparison to the same development level, might mean that the (long-term) sustainability of the development process is less feasible due to excessive resource exploitation. In this sense, an integration of the income component of the HDI with an economic assessment of natural capital depletion could represent a measure of the effective available income for a certain year.

As for environmental degradation, it is difficult to assess the impact on human development due to pollution or climate change. The main reason for including such (negative) attributes is again in terms of the sustainability of human development. In the long run, if a higher development level has been achieved with increasing pollution or climate change, the quality of life will be reduced by negative impacts (health disease or global warming effects).

Secondly, while the variables included in the HDI are all clear on where improvement is to be gained – the longer people live, the better educated they are and the higher is the well-being level – this is more difficult for environmental variables.

A possible response to this criticism could be the following. In order to evaluate which is the best value (minimum/maximum environmental standard) to be used in the normalization

⁶ In a sustainability context Universalism corresponds to intergenerational equity criteria, basically an elementary demand for impartiality applied within generations and between them (Anand and Sen, 1996, 2000).

⁷ Adopting a freedom-oriented point of view, sustainable development can be seen as development that promotes the capabilities of present people without compromising capabilities of future generations (Sen, 2000).

procedure, target set by the international community (European Union for instance) could represent a widely accepted methodology (Hinterberger F. et al., 1999). Otherwise, minimum and maximum values could be represented by the amount assumed in a target year (Kyoto Protocol target for climate change, or 1990 for an index base year). Values going in the direction of such targets could be considered as an improvement in the human development process.

4.1 Proposals for integrating sustainability into human development

Even if some scholars do not present any integration exercise between environmental matters and HDI (Desai, 1995; Neumayer, 2001; Sagar and Najam, 1998), others claim a full integration (Hinterberger F. et al., 1999; ISSI, 2002).

A comparison between human development achievements and sustainability issues without full integration represents the best way to proceed in a global context, where well-being levels assume divergent values. In a European context, where countries present very similar welfare levels, HDI in the original formulation could give only partial information on real quality of life differences at country level. Integration of HDI with environmental variables and other social aspects could enhance the composite development index explaining which policies were more effective in achieving higher living standards. Furthermore, considering different development paths of EU members and accession countries, sustainability can be an interesting point of view for a dynamic analysis, where available wealth after the development process might be substantially divergent from a sustainable path.

The Generalized Human Development Index described in Chakravarty (2003) for k attributes of well-being gives us the theoretical framework within HDI could be extended with the environmental component. The properties suggested by the author guarantee that the HDI methodology including other factors (environment, natural resources or social stability) does not fail to attempt the original measurement goal.

In particular, four of the five properties described in Chakravarty (2003) help our analysis:

- i) *Normalization*: $A(x_i, m_i, M_i) = 0$ if $x_i = m_i$
 $= 1$ if $x_i = M_i$.
- ii) *Monotonicity*: given m_i and M_i , an increase in x_i implies an increase in A .
- iii) *Translation invariance*: $A(x_i, m_i, M_i) = A(x_i + c, m_i + c, M_i + c)$, where c is any scalar such that $m_i + c \geq 0$
- iv) *Homogeneity*: for any $c > 0$, $A(x_i, m_i, M_i) = A(cx_i, cm_i, cM_i)$

Normalization means that indicator levels for attribute i are zero and one in the extreme cases, when the attribute assumes its minimum or maximum value. Under the monotonicity property, an increase in the attainment value of any factors increases the HDI. The third property, translation invariance, directly respond to some criticisms of HDI before 1994. From then on, HDI has been independent of the shifting values of single countries, and if the actual value of the attribute as well as its lower and upper bounds are augmented by the same absolute amount, there is no change in the value of the indicator. Considering the c value only for bounds, the value of the indicator changes, but the relative ranking of all countries remains the same (origin independence). Finally homogeneity requires insensitivity of the indicator to the unit of measurement of the attribute.

The functional form of the HDI for k attributes can be the following:

$$HDI = \sum_{i=1}^k [(x_i - m_i) / (M_i - m_i)] / k \quad [1]$$

An arbitrary component $(x_i - m_i)/(M_i - m_i)$ in the generalized formulation in [1] satisfies all the four properties proposed in Chakravarty (2003). Therefore, the HDI becomes helpful in calculating the contributions made by individual factors to overall achievement, underlying which are the most effective development policies at country level and in comparison with countries at similar development stages.⁸

Furthermore, the formulation in [1] describes a perfect substitutability in the factors. The functional form adopted in [1] is typically linear, and the marginal rate of substitution is constant and one attribute can be perfectly substituted for another. From a theoretical point of view, such substitution regards not only the achieved values of chosen factors, but also the factors themselves. Changing factors (i.e., unemployment for highly industrialized countries instead of life expectancy) or adding other components (environmental and resource attributes) does not imply changing the meaning or the interpretation of the HDI.

In order to integrate the traditional HDI with some environmental aspects and in an attempt to identify some information about the long term sustainability of the development path, we have tried to modify HDI to take into account both natural environment and human capital formation in a context of an industrialized area such as European countries.

4.2 Greening the Income factor of HDI

Considering the economic factor of HDI, access to resources, from a sustainable development point of view, an income aggregate such as GDP per capita does not take into account consumption (depletion and degradation) of natural resources. Considering access to resources as a means to achieve higher well-being levels, the constituents of well-being must be a complete wealth measurement, and not a flow measurement such as traditional income. Manufactured, human and natural capital should be maintained to guarantee sufficient stock assets to produce a constant or growing well-being.

In the theoretical literature, two definitions of sustainability seem to be prominent. The first notion, influenced by the Rawls' maximin criterion (Rawls, 1972) of intergenerational fairness, requires the aggregate consumption level (or social utility) to be maintained constant for the temporal (infinite) horizon (Farzin, 2004). This utility-constant criterion has been based on the definition of *Fisherian* income (Harris and Fraser, 2002). The other notion of sustainability rests on the *Hicksian* definition of income (Hicks, 1946), as the amount that can be consumed while keeping constant the value of total capital, including natural resources (wealth-constant criterion). Considering a theoretical notion of sustainable definition, *Fisherian* income seems to fit perfectly to this definition, but most scholars have adopted the *Hicksian* income within the optimal control theory in order to represent a sustainability path. The orderly formal model and social utility function used in the optimal control theory correspond to a wealth-constant criterion, with a resulting green Net National Product as a measurement of sustainable consumption path.

Following Solow, a green NNP could be considered as the return on wealth: "properly defined and properly calculated, this year's net national product can always be regarded as this year's interest on society's total stock of capital" (Solow, 1992, p. 17).

Building a Sustainable Human Development Index could mean this: substituting a simple

⁸ The achievement index in equation [1] presents the following analytical properties:

- a) It is bounded between zero and one, where the lower (upper) bound is obtained in the case $x_i = m_i$ ($x_i = M_i$) for all i .
- b) It is increasing at the individual factor level.
- c) For any attribute, the achievement difference is greater at lower attainment levels, given that the values of other attributes remain fixed.
- d) Since the HDI is a simple arithmetic average of attribute indicators, it is possible to identify the attributes which are more/less sensitive to the achievement.

income indicator (GDP) with a green NNP, reducing traditional income measure with the amount of consumed natural capital stock.⁹

The formulation of a *Hicksian* income with consumption of natural capital and human capital formation can be expressed as follows

$$NNP = C + \dot{K} - (F_R - f_R)(R - g) - b(e - d) \quad [2]$$

where $C + \dot{K}$ represent traditional NNP while other terms are adjustments for consumption and degradation of natural capital. In particular, the economic value of natural resources consumption (resources extracted R minus natural growth rate g for renewables) is given by the resource rental rate (F_R) net of the marginal cost of extraction (f_R), while pollution stock (emissions e minus natural dissipation rate d) is evaluated by the marginal cost of reduction ($b = -1/e_a$).

At international level, the only available practical measure which corresponds to the theoretical green NNP model is the *Genuine Saving* (GS) index published within the World Development Report (World Bank, various years), expressed as

$$GS = \dot{K} - (F_R - f_R)(R - g) - b(e - d) \quad [3]$$

Separate economic values for some typologies of natural resources exploited at national level are then available, such as energy and mineral resources, forests and marginal economic damage linked to CO₂ emissions (i.e. cost of climate change).¹⁰

The absence of an economic evaluation of environmental factors such as soil erosion or fisheries depletion for LDCs, and pollutant emissions as SO₂ and NO_x for developed countries, gives a partially biased value to the green NNP. Those missing values could give an over-estimated sustainability value for industrialized countries and an under-estimation of the sustainability level for LDCs.¹¹

Taking a European perspective, further results could be obtained adding natural assets, but an economic assessment of natural depletion goes beyond the scope of this work. Adopting a human development perspective, such difficulties could be overcome not implementing a widely modified green NNP but adding an environmental aspect to the existing economic and social ones of the traditional HDI.

Unfortunately, there is no method available that could specifically address the sustainability of the other components of HD (longevity and education), so green NNP methodology calculated with World Bank data could help only assessing the sustainability of the income component of the HDI.

4.3 A Sustainable Human Development Index

Summing up, the methodology for choosing SHDI components and normalization criteria

⁹ In this context, using a neoclassical utilitarian approach as the green NNP is strictly functional to assess the effective income available as a means to achieve higher well-being level, as traditional income has been used in the human development concept.

¹⁰ Energy and mineral resources considered in the WDR are: oil, natural gas, coal, bauxite, copper, lead, iron, nickel, phosphates, tin, zinc, gold, silver. For methodological and empirical explanation of effective components of Genuine Saving index, see Hamilton and Clemens (1999).

¹¹ Considering highly developed countries such as the European Union and Accession Countries, population growth could represent a very marginal factor in achieving sustainability, while for LDCs it is a source of major concern. In this paper an industrialized countries perspective has been adopted, so problems linked to population trends can be easily set aside. For details about influence of population growth on sustainable income see Arrow et al. (2003).

has been adapted from many suggestions in the literature (Dasgupta and Weale, 1992; Hinterberger et al., 1999; Jha and Murthy, 2004; Ranis et al., 2000; Sagar and Najam, 1998).

The components of a Sustainable Human Development for European countries must be different from a generalized Human Development Index, whose target is mainly LDCs. In this regard, we have taken four components of development.

i) *Access to resources.* Instead of using simple GDP \$PPP per capita, the green NNP methodology has been taken, using the World Bank Genuine Saving data. For this reason, the aggregate current Gross National Income at \$PPP (GNI) has been taken as the basis to calculate the green NNP. Three separate elements have been subtracted from GNI: depreciation of natural capital, as the sum of total net rent from exploitation of exhaustible (energy and mineral resources) and renewable resources (forests), degradation of natural environment, as the total economic value of damage produced by CO₂-equivalent emissions, and consumption of fixed economic capital. The final result is a modified income index, which tries to take into account capital consumption that goes beyond the effective consumption possibilities of a nation every single year. Normalization criterion remains the same as for the original GDP component of HDI.

ii) *Education.* Considering the high level of education for all countries considered, the only parameter taken into account has been the tertiary gross enrolment ratio, following HDI methodology. To explain our use of the tertiary gross enrolment ratio, it should also be remembered, as theorised by Amartya Sen, that individual capabilities differ at different times and in different places. Therefore, if in an underdeveloped country it is important to read and to write in order to exercise one's freedom, in a richer country we have to consider reaching a high level of education as an essential component of the exercise of freedom.¹² Normalization criterion remains the same as for the original gross enrolment ratio of HDI.

iii) *Social stability.* For this issue, the unemployment rate seems to better represent a social human condition index, rather than life expectancy at birth, considering that sanitary and health services within Europe are fairly similar. Employment provides people with income that enables them to establish command over a range of goods and services needed to ensure a decent standard of living. Employment means also all ways of securing a livelihood, not just wage employment. People value their work for a number of reasons beyond income. Work allows them to make a productive contribution to society and to exercise their skills and creativity. It brings strong recognition that fosters self-respect and dignity. And it gives them opportunities to participate in the collective effort and to interact socially (HDR, 1996). Finally, a high level of unemployment also means an increase in inequality, between people that earn an income and those that do not have any income. Minimum and maximum values for normalization process have been the same for education, i.e. 0 and 100 percent rate.

iv) *Quality of natural environment.* This is the most innovative and difficult component, considering that data availability is lower than other factors, and the normalization criteria

¹² “[...] freedom depends on a person’s ability to read and write. An illiterate person, for example, is not free to read newspapers and exchange ideas in written form. As thought is influenced by the ability to read and write, being illiterate conditions freedom of thought. Illiteracy is, therefore, lack of freedom”. As illiteracy is not a common phenomenon in developed countries, it is clearly necessary to consider the standards in different countries. In a wealthy country where people suffer fewer privations, the tendency will be to use a different yardstick to assess whether or not a person has been deprived of freedom. Different layers of freedom can in fact also be identified with regard to education. At more sophisticated levels, for example, an individual may wish to obtain an academic qualification and justly consider himself deprived of a freedom if this should be denied to him (Sen, 1999).

could be interpretable. In this paper some widely accepted environmental concerns have been considered: acidifying pollutants (NO_x, SH₂, NH₃) and ozone precursors (NMVOC, CO) summarized as Air pollution (total amount of emissions as tonnes per day per worker); organic water pollutant (BOD) emissions (kg per day per worker); and soil pollution as the total amount of fertilizers, herbicides and insecticides used on arable land (kg per hectare). Normalization criteria have been chosen taking into account minimum and maximum values, considering a variation range which could be feasible for all the time period (1990-2000) analysed.¹³

Finally, as for the HDI, the composite index SHDI has been calculated as the simple average of the four development components: real access to resources, education, social stability and environmental quality.¹⁴

5. A Sustainable Human Development Index for European Countries

The empirical analysis of a sustainable human development approach applied to European countries is structured with two main objectives. The first one is to verify if a SHDI represents a better measurement of development compared to GDP and HDI, and if it is a robust composite index. At this purpose, it has been built a correlation matrix among the three indices and among SHDI and its own components, in order to test robustness and meaning of such index compared to the others.

The second analysis has been based on historical trends of the indices to verify effective development path of 37 European countries, trying to explain some similarities within four country groups, Accession countries, European Union (15 members), other OECD European countries, and Transition economies. Looking at SHDI data, there are many policy considerations about divergences among the four groups and convergences inside each group, which allow underlining some important issues within a sustainable human development approach.

5.1 General assessment of SHDI methodology

A general assessment of the performance of a composite index in explaining more than consolidate methodologies, such as GDP or HDI, represents the very preliminary step before proceeding with analysis of policy actions at country level.

On the one hand, the three indexes, GDP, HDI, and SHDI have been compared in two reference periods, 1990 as the starting point and 2000 as the final date of the analysis. For each year every index has been used to obtain a separate ranking among the 37 available countries. Furthermore, an alternative ranking methodology has been tested using the so-called Borda rule.¹⁵

¹³ For calculation purposes, as suggested in the technical notes of HDR 2003, when there is a single country with an absolute level consistently higher than other countries, the maximum value is substituted for the real value. In HDR 2003 such an accounting rule has been adopted for Luxembourg GDP level, higher than log(40.000), and assumed equal to the maximum level. The same rule has been adopted for this work, considering respectively air pollution emissions for Iceland equal to 30 tonnes, and soil pollution emissions for Spain equal to 6000 kg per hectare.

¹⁴ The general formulation of SHDI calculated for European countries is described in Appendix I. All data used for the empirical analysis are from the Human Development Reports of UNDP (various years), the World Development Indicators data-book of the World Bank (last version 2003), the environmental dataset provided by the European Environmental Agency together with Eurostat, and the World Resource Institute online portal.

¹⁵ The Borda rule provides a ranking order on the basis of the sum of rankings for each component. Countries are ranked according to each single component, and then the resulting ranks are added. Finally, countries are ranked on the basis of their composite scores.

On the other hand, in order to evaluate if a composite index is a good one, there should be two fundamental conditions: (i) the components are not highly correlated with each other and (ii) the index itself is not highly correlated with any of its single components. If these criteria are satisfied, the composite index is not redundant (Noorbakhsh, 1998b).

At this purpose, a complex analysis was implemented for testing both robustness of the SHDI and to reply to criticisms of HDI (and SHDI) being redundant compared to GDP, with a correlation matrix both for absolute values and ranks. The correlation matrix for different ranks was based on the Spearman correlation index (Tab. 1), while correlation matrix for absolute values adopted the Pearson correlation index (Tab. 2).

Analysing results, it appears that HDI is highly correlated with the GDP index both for ranks and absolute values (respectively 0.938 and 0.960 for 1990), while SHDI corresponds to a correlation level with GDP relatively lower than the HDI (respectively 0.427 and 0.473 for 1990). SHDI seems to be useful to represent different conditions in terms of capabilities respect to simple GDP and HDI, describing some aspects ignored in the other two indexes. The alternative aggregation (Borda) rule, calculated for HDI and SHDI, has not given very divergent results from the simple average adopted in the HDI methodology. Correlation between simple HDI and SHDI with GDP is quite similar to the correlation obtained using the correspondent Borda index, HDI-B and SHDI-B.

Furthermore, from the analysis of correlation between SHDI and each single component (EDU-S education for SHDI, SOC Social stability, GNNP access to resources, and ENV environmental quality), SHDI seems to be highly dependent on the education factor, and secondly from the environmental index. Analysing the 2000 results, correlation with a single factor seems to change in favour of the access to resource factor, meaning that green NNP represent a major role in the SHDI value. This result confirms that a sustainable human development process is highly dependent on capital formation, investments in human capital and conservation of natural resources. In any case the correlation values with each single component for SHDI are lower than correlation between HDI and its own factors, reinforcing the robustness of the methodological framework.

Table 1 - Correlation matrix, ranks 1990 and 2000

1990	HDI	SHDI	GDP	HDI-B	SHDI-B	EDU-S	SOC	GNNP
SHDI	0.528	-	-	-	-	-	-	-
GDP	0.938	0.427	-	-	-	-	-	-
HDI-B	0.986	0.540	0.923	-	-	-	-	-
SHDI-B	0.487	0.858	0.423	0.514	-	-	-	-
EDU-S	0.505	0.728	0.375	0.572	0.612	-	-	-
SOC	-0.019	0.233	-0.004	-0.020	0.548	-0.040	-	-
GNNP	0.928	0.387	0.986	0.901	0.374	0.309	-0.052	-
ENV	-0.466	0.173	-0.517	-0.476	0.212	-0.214	0.130	-0.507
2000								
SHDI	0.756	-	-	-	-	-	-	-
GDP	0.936	0.689	-	-	-	-	-	-
HDI-B	0.970	0.830	0.885	-	-	-	-	-
SHDI-B	0.835	0.909	0.813	0.856	-	-	-	-
EDU-S	0.484	0.760	0.349	0.630	0.584	-	-	-
SOC	0.674	0.472	0.742	0.587	0.693	0.127	-	-
GNNP	0.946	0.668	0.985	0.894	0.806	0.313	0.745	-
ENV	-0.123	0.189	-0.132	-0.105	0.197	-0.061	-0.238	-0.147

Finally, the correlation among the single components of respectively HDI and SHDI (calculated for 2000) reveals that in the first case the three indices (income, life expectancy and education) present high correlation values, especially between income and the other two factors. For SHDI the results are consistently different, where the income index (green NNP) is correlated with the education and social stability indexes at lower levels than the HDI. Furthermore, the GNNP factor has a very low correlation with the environmental index, meaning that the two “sustainability” variables are not redundant.

Table 2 - Correlation matrix, values 1990 and 2000

1990	HDI	SHDI	GDP	HDI- B	SHDI- B	EDU- S	SOC	GNNP
SHDI	0.556	-	-	-	-	-	-	-
GDP	0.960	0.473	-	-	-	-	-	-
HDI-B	-0.958	-0.512	-0.919	-	-	-	-	-
SHDI-B	-0.551	-0.827	-0.480	0.527	-	-	-	-
EDU-S	0.491	0.712	0.368	-0.543	-0.594	-	-	-
SOC	0.042	0.334	0.071	-0.025	-0.583	0.060	-	-
GNNP	0.909	0.395	0.964	-0.864	-0.390	0.223	0.021	-
ENV	-0.315	0.465	-0.384	0.389	-0.217	-0.009	0.074	-0.382
2000								
SHDI	0.800	-	-	-	-	-	-	-
GDP	0.979	0.764	-	-	-	-	-	-
HDI-B	-0.953	-0.819	-0.903	-	-	-	-	-
SHDI-B	-0.862	-0.902	-0.850	0.868	-	-	-	-
EDU-S	0.503	0.774	0.413	-0.638	-0.598	-	-	-
SOC	0.505	0.536	0.550	-0.518	-0.636	0.251	-	-
GNNP	0.970	0.718	0.986	-0.889	-0.811	0.341	0.539	-
ENV	-0.058	0.318	-0.066	0.121	-0.158	0.015	-0.203	-0.090

In order to complete the evaluation from a methodological perspective, we have analyzed the historical trends of the HDI and the SHDI and their own components for three different country groups (Fig. 1 and Fig. 2): Accession countries (Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovak Republic, and Slovenia), European Union (original 15), and Transition economies (Albania, Bulgaria, Croatia, Macedonia, Moldova, Romania, Russian Federation, and Ukraine). For each group the average value of the composite index was compared with the average values of each component (respectively, income INC, life expectancy HEA, and education EDU for HDI, and GNNP, EDU-S, SOC and ENV for SHDI).

The three factors affecting HDI have similarities within all the three country groups, where education represents the component with the highest absolute values, and life expectancy at birth and income indexes have same values and trends (Fig. 1).

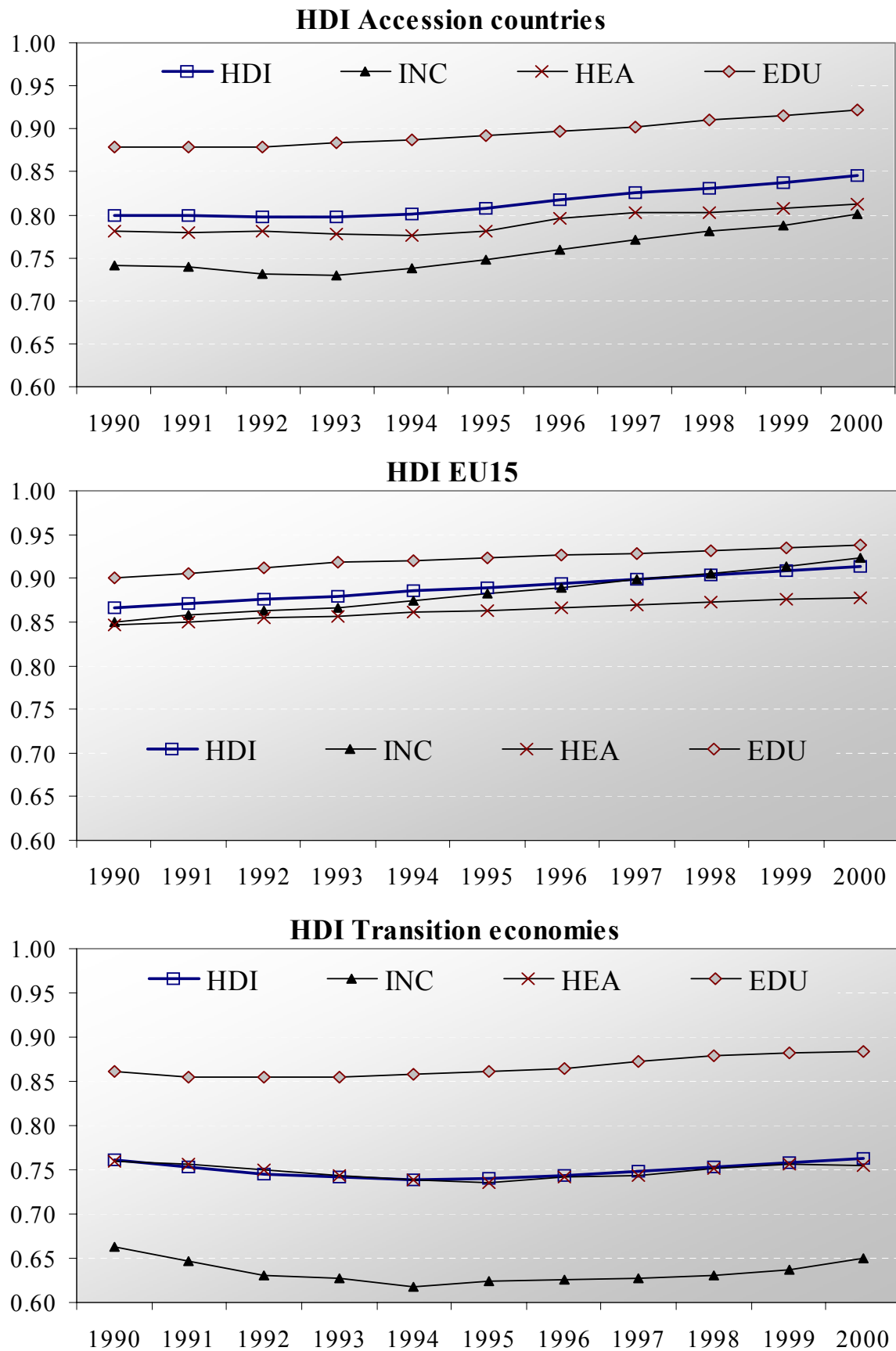


Figure 1 - HDI components, trend 1990-2000 for country groups

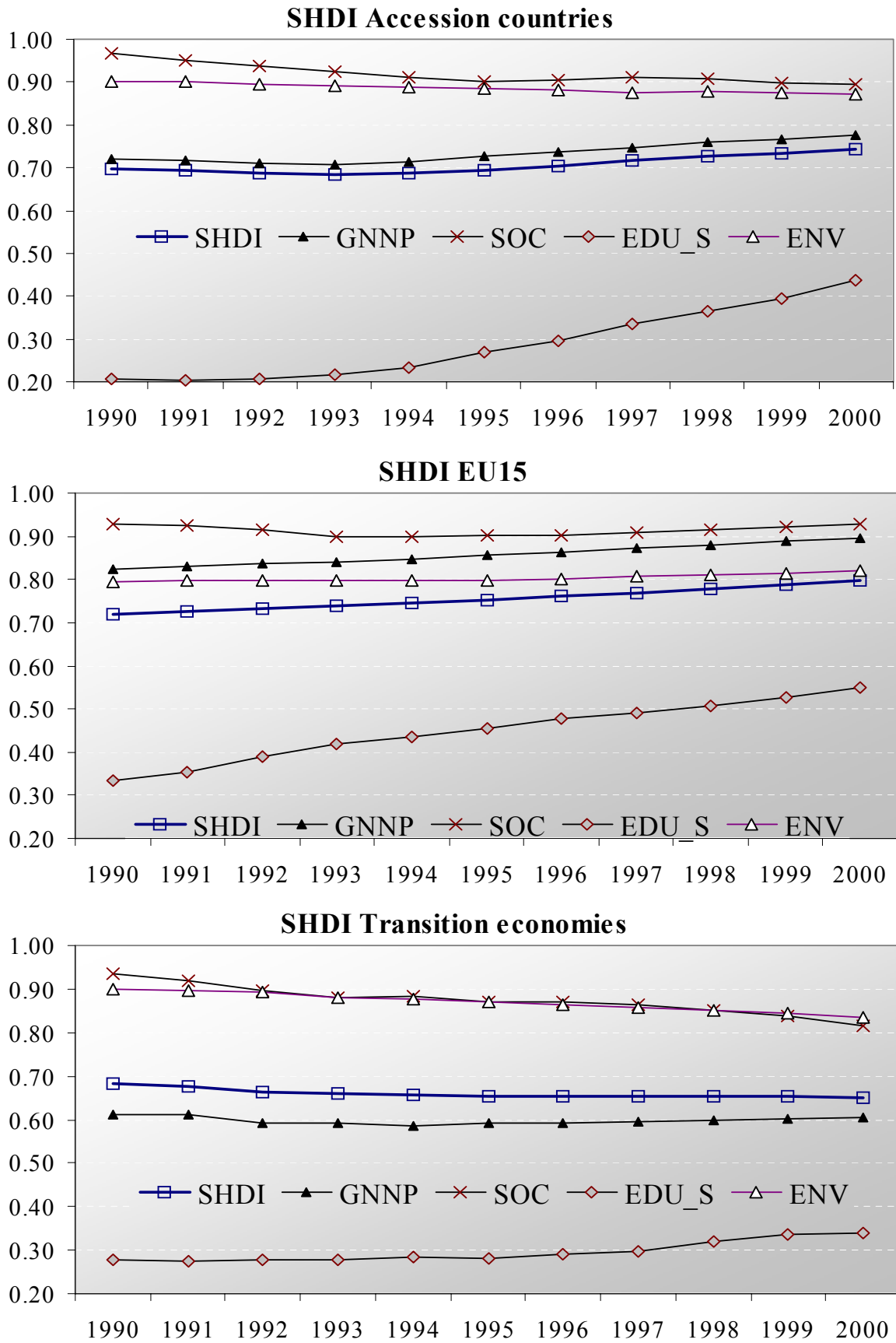


Figure 2 - SHDI components, trend 1990-2000 for country groups

Especially the HEA index seems redundant compared to HDI trends for all the groups, considering that absolute values of life expectancy at birth are very similar for all analyzed countries, with a small variation range (from 66 years to 80 in 2000).

Only for Transition economies trends and values of the three factors affect differently the HDI performance, explaining more than simple GDP. On the contrary, looking at European Union, values of HDI and single factors seem to have exactly the same level and trends.

Looking at SHDI values, country groups have specific peculiarities and the factors affect the SHDI values and trends in a very different direction (Fig. 2). The education index (EDU-S) explains most of the SHDI growth rate within Accession countries and European Union, while it has quite similar trend of SHDI for Transition economies. The unemployment rate (SOC index) and the environmental quality (ENV index) have both large effects within Accession countries and Transition economies, reducing the performance in terms of sustainable development. For European Union, on the contrary, the only index which has a higher growth rate than the others is the tertiary gross enrolment ratio.

Other considerations on SHDI as an alternative methodology to HDI regard the composition and meaning of green NNP as the specific sustainability criterion adopted in this context. From a sustainability perspective, it has to be taken into account that green NNP has been calculated on the basis of a weak sustainability hypothesis with perfect substitution between capital assets. Those results cannot confirm for sure that the development path is optimal and sustainable in the long run, because it depends on how many natural resources have been depleted (Tab. 3).

If we consider single environmental factors affecting green NNP values, it is clear that some countries are performing in a sustainable direction, as for instance Poland and Romania, where both energy depletion and CO₂ damage seem to be consistently lower in 2000. On the contrary, many EU countries (France, Germany, Italy, the Netherlands and the United Kingdom), Norway, Turkey and the Russian Federation are depleting a lot of energy resources and producing higher CO₂ emissions. This means that even if green NNP is growing during the period, as for all quoted countries excluding the Russian Federation, this result mainly depends on income growth, but natural resources depletion continues to be consistent.

Table 3 - Green NNP components, 1990 and 2000 (cur. mil. \$PPP)

Country	Energy		Mineral		Forest		CO2	
	Depletion		Depletion		Depletion		Damage	
	1990	2000	1990	2000	1990	2000	1990	2000
Cyprus	-	-	-	-	-	-	28	60
Czech R.	213	280	-	-	-	-	2338	1899
Estonia	303	68	-	-	-	-	406	379
Hungary	1074	837	90	-	-	-	806	970
Latvia	0	0	-	-	-	-	229	196
Lithuania	27	150	-	-	-	-	321	336
Malta	-	-	-	-	-	-	10	42
Poland	9031	1903	2150	381	-	-	6450	3431
Slovak R.	47	61	-	-	-	-	901	975
Slovenia	32	33	-	-	-	-	41	218
Austria	141	221	-	-	-	-	282	419
Belgium	-	-	-	-	-	-	362	727
Denmark	296	1227	-	-	-	-	197	329
Finland	-	-	85	-	-	-	170	422
France	-	-	-	-	-	-	1011	3218
Germany	2853	2133	-	-	1427	-	2853	6678
Greece	343	178	114	178	-	-	458	918
Ireland	40	-	120	99	-	-	120	406
Italy	984	1427	-	-	-	-	1969	3473
Luxemb.	0	0	-	-	-	-	42	63
Netherl.	1057	2177	-	-	-	-	528	1373
Portugal	-	-	105	130	-	-	316	653
Spain	498	-	-	-	-	-	995	2517
Sweden	-	432	432	216	-	-	144	300
Un. K.	7522	19012	-	-	-	-	2821	3674
Iceland	-	-	-	-	-	-	10	17
Norway	4122	12967	88	-	-	-	88	133
Switzer.	-	-	-	-	-	-	165	232
Turkey	1208	1698	242	402	-	-	1208	3069
Albania	610	182	134	10	75	-	142	35
Bulgaria	334	149	239	298	-	-	907	1305
Croatia	488	513	-	-	-	-	175	304
Maced.	-	-	-	-	-	-	259	322
Moldova	-	-	-	-	-	-	221	282
Romania	5953	5344	372	127	-	-	2357	1910
Rus. Fed.	266624	409698	3190	4107	-	-	29625	51129
Ukraine	23897	20317	-	-	-	-	10657	17556

In order to complete the general analysis on SHDI methodology, a comparison among standard deviation of the three indices (GDP, HDI, SHDI) and standard deviation of single factors affecting SHDI seems useful to underline which factors appear more differentiated on average (Fig. 3).

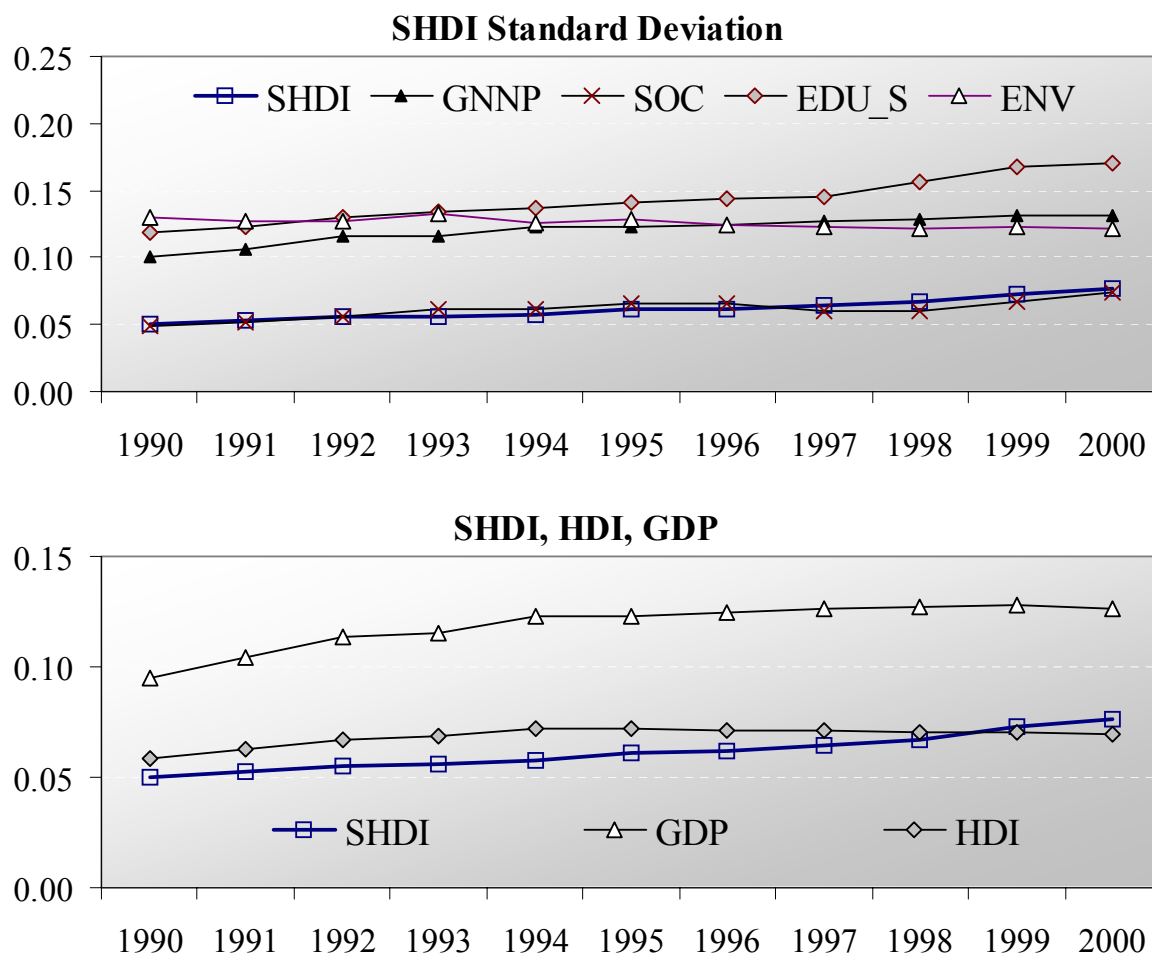


Figure 3 – Standard Deviation, trend 1990-2000

Values of standard deviation calculated for GDP and HDI indices show quite similar movements for the whole period, with a constant trend during last years. On the contrary, SHDI reveals increasing values of standard deviation, especially in the last period. Looking at standard deviation calculated for each single factor, the education and social stability indices seem to have major effects on this trend, growing more than the others. Such results could suggest that introducing alternative components to the original HDI it would be possible to catch some differences and divergences within a regional area that otherwise could appear quite homogeneous, as it is described in the following section.

5.2 An empirical analysis of SHDI for European countries

A descriptive analysis of divergences from HDI ranking and SHDI could give a first general assessment of SHDI meaning in comparison with a traditional human development approach, and furthermore compared to traditional economic growth. Considering the four country groups - Accession countries, European Union, other OECD European countries and Transition economies - it is interesting to notice some similar features within each group.

Analysing data, we pointed out that SHDI reveal more information about disparities among European countries than GDP and HDI do. This is due to the fact, explained in the previous methodological paragraph, that GDP, child mortality and primary education rate - the components of the United Nations Index - are fairly similar among European countries. By contrast, unemployment and the environmental index, two relevant component of the

SHDI, are very dissimilar among those countries.

Considering Accession countries for instance, 2000 rank values seem to give better results in terms of sustainable development than the traditional GDP or HDI indices. Only three out of ten Accession countries have a worse rank with SHDI in 2000, while in most of the cases SHDI performance is better than for Transition economies and in some cases better than EU 15 and other OECD (Luxembourg, Spain and Iceland). In general, an improvement in sustainable human development is consistent with a better human development level (in rank values), apart from Cyprus and Slovak Republic, where HDI decreases and SHDI increases (Tab. 4).

Table 4 - Compared ranks for different indices, 1990 and 2000

Rank	Countries	SHDI value 2000	Δ rank GDP 2000	Δ rank HDI 2000	Δ rank SHDI 1990
1	Finland	0.849	11	5	0
2	Sweden	0.847	13	1	7
3	Belgium	0.833	6	4	0
4	Norway	0.823	-2	-3	8
5	Austria	0.818	2	0	1
6	Denmark	0.817	-2	5	7
7	Germany	0.815	3	6	-2
8	United Kingdom	0.815	6	7	9
9	Switzerland	0.805	-3	-5	-5
10	Slovenia	0.804	11	8	11
11	Netherlands	0.804	-3	-2	4
12	Italy	0.799	1	0	-4
13	Ireland	0.794	-10	1	15
14	Greece	0.793	6	3	-4
15	Estonia	0.790	10	11	-4
16	France	0.788	-5	-8	-2
17	Portugal	0.787	1	4	5
18	Poland	0.754	8	5	12
19	Russian Fed.	0.751	11	13	-17
20	Hungary	0.750	3	4	7
21	Lithuania	0.743	7	6	-14
22	Malta	0.738	-5	-2	4
23	Latvia	0.736	6	6	-4
24	Cyprus	0.722	-5	-5	1
25	Spain	0.721	-9	-9	8
26	Czech Republic	0.718	-4	-4	-3
27	Luxembourg	0.695	-26	-17	5
28	Slovak Republic	0.687	-4	-3	1
29	Croatia	0.682	-2	-1	-5
30	Romania	0.672	4	3	1
31	Iceland	0.669	-26	-29	5
32	Ukraine	0.661	3	2	-16
33	Bulgaria	0.661	-1	-2	-15
34	Turkey	0.607	-1	2	3
35	Macedonia, FYR	0.596	-4	-5	-1
36	Albania	0.593	0	-1	-1
37	Moldova	0.577	0	0	-17

More specifically, the Scandinavian countries show an excellent performance in the SHDIs. In fact, Finland, Sweden and Norway occupy respectively the first, the second and the fourth position in the ranking, while the third is occupied by Belgium. This outcome is explained mainly by the result of the Education component, which in the three Scandinavian countries is higher than in the other countries by up to 0.7 points, with Finland occupying the first position with a coefficient of 0.796. Second in the ranking there are Sweden and Norway (0.700) with one point less than Finland. It is very interesting to notice that both Sweden and Finland stand in a substantially lower position in the GDP ranking comparing to SHDI and HDI.

This evidence proves yet again that human development does not necessarily mean economic growth. In the same way, Slovenia (+11) and the United Kingdom (+6) show good performance in the SHDI with respect to their GDP ranking. This result depends mainly on the social component of the SHDI (unemployment).

Finland occupied the first position in the 1990 ranking and still occupies the same position in the 2000 ranking. By contrast, the Russian Federation, second in the 1990 ranking, in today's ranking drops to the 19th position. This is due to the economic recession experienced by transition economies during the 90's, which caused a great drop in employment and a worsening of environment conditions, as revealed by our SHDI. The other former communist countries such as Lithuania (-14), Ukraine (-16), Moldova (-17), and Bulgaria (-15), have the same performance as Russia. At the same time, the Czech Republic (-4) and in particular, Poland and Hungary performed better, registering respectively +8 and +3, thanks to the improvement of the SHDI educational and environmental components. Countries in this group have not good performance for both social stability and environmental quality, and most of them present a decreasing value of SHDI, in absolute level and in the rank level. These results confirm that the simple HDI methodology cannot alone describe complex phenomena investing changing economies as transitional ones (Tab. 5 and Tab. 6).

Considering European Union, countries such as Spain (-9) and France (-5) are penalized by a worsening of the environmental component and by an increase in unemployment. In particular, Spain is the last in the environmental ranking due to high intensity of fertilizers and pesticides. Ireland, the Celtic tiger, loses 10 positions in the SHDI ranking compared to GDP, mainly due to a lower educational level. However, the SHDI performance of Ireland in the last 10 years increased by 15 positions due to an improvement in GNNP growth and good employment performance.

Germany and the United Kingdom (0.815), or the Netherlands (0.804) and Italy (0.799), which occupy quite the same position in the SDHI ranking, show very different performance within the single components. Whereas German SHDI value is explained by a very high environmental and employment component and low education and GNNP component, the UK has a very high employment component but a low environmental level. The same phenomenon is shown by a comparison between Italy and the Netherlands: the former has a good performance in the environmental component and the latter has a very low unemployment rate. With regard to Italy and Germany, it is very important to underline that they have high performance in the environmental component.¹⁶

Moldova, Albania and Macedonia represent the worse performances in SHDI, having values below 0.6. This is due to a low coefficient in all the components (education, GNNP, unemployment, environment). Finally, we want to underline that the apparently bad performances of Iceland and Luxembourg are not significant because of the small dimensions of the countries and their low population.

¹⁶ Environmental data for some non EU countries are very incomplete, and the only factor affecting the environmental index is the fertilizers and pesticides consumption, producing a biased high environmental performance. For further explanation about real data, see Appendix III.

Table 5 – Components of SHDI, 1990

	Countries	SHDI	EDU S	SOC	GNNP	ENV
Acc	Cyprus	0.686	0.128	0.982	0.753	0.882
	Czech Rep.	0.694	0.160	0.993	0.737	0.887
	Estonia	0.733	0.260	0.994	0.692	0.987
	Hungary	0.685	0.140	0.983	0.720	0.896
	Latvia	0.701	0.250	0.977	0.726	0.849
	Lithuania	0.741	0.338	0.962	0.739	0.923
	Malta	0.686	0.130	0.961	0.749	0.904
	Poland	0.672	0.217	0.935	0.639	0.896
	Slovak Rep.	0.683	0.186	0.917	0.728	0.899
	Slovenia	0.698	0.245	0.953	0.712	0.884
EU15	Austria	0.743	0.352	0.968	0.843	0.808
	Belgium	0.762	0.402	0.928	0.843	0.874
	Denmark	0.730	0.365	0.917	0.847	0.790
	Finland	0.776	0.489	0.968	0.823	0.824
	France	0.729	0.397	0.908	0.842	0.769
	Germany	0.756	0.339	0.935	0.840	0.909
	Greece	0.735	0.361	0.930	0.772	0.875
	Ireland	0.683	0.293	0.870	0.771	0.799
	Italy	0.737	0.321	0.886	0.836	0.906
	Luxembourg	0.640	0.055	0.984	0.913	0.608
	Netherlands	0.729	0.398	0.926	0.835	0.756
	Portugal	0.694	0.232	0.953	0.753	0.840
	Spain	0.640	0.367	0.840	0.787	0.565
	Sweden	0.736	0.320	0.982	0.827	0.816
	United K.	0.710	0.302	0.932	0.826	0.781
OECD	Iceland	0.595	0.249	0.982	0.853	0.296
	Norway	0.730	0.423	0.949	0.847	0.700
	Switzerland	0.759	0.257	0.995	0.887	0.898
	Turkey	0.571	0.131	0.920	0.616	0.618
Trans	Albania	0.598	0.069	0.905	0.504	0.913
	Bulgaria	0.704	0.311	0.983	0.645	0.878
	Croatia	0.692	0.239	0.918	0.708	0.904
	Macedonia	0.619	0.168	0.764	0.651	0.893
	Moldova	0.700	0.355	0.993	0.550	0.903
	Romania	0.645	0.097	0.936	0.634	0.914
	Russian Fed.	0.773	0.521	0.981	0.667	0.925
	Ukraine	0.717	0.467	0.996	0.536	0.869

Table 6 – Components of SHDI, 2000

	Countries	SHDI	EDU S	SOC	GNNP	ENV
Acc	Cyprus	0.722	0.220	0.963	0.838	0.866
	Czech Rep.	0.718	0.298	0.912	0.797	0.867
	Estonia	0.790	0.576	0.852	0.735	0.996
	Hungary	0.750	0.400	0.935	0.773	0.893
	Latvia	0.736	0.631	0.916	0.704	0.694
	Lithuania	0.743	0.525	0.845	0.722	0.881
	Malta	0.738	0.258	0.947	0.846	0.902
	Poland	0.754	0.555	0.833	0.743	0.885
	Slovak Rep.	0.687	0.303	0.811	0.766	0.867
	Slovenia	0.804	0.606	0.925	0.831	0.855
EU15	Austria	0.818	0.577	0.944	0.909	0.841
	Belgium	0.833	0.610	0.930	0.908	0.882
	Denmark	0.817	0.589	0.946	0.915	0.818
	Finland	0.849	0.796	0.902	0.890	0.806
	France	0.788	0.536	0.900	0.902	0.815
	Germany	0.815	0.533	0.919	0.900	0.909
	Greece	0.793	0.577	0.887	0.839	0.870
	Ireland	0.794	0.475	0.953	0.906	0.840
	Italy	0.799	0.499	0.892	0.895	0.910
	Luxembourg	0.695	0.093	0.976	1.000	0.711
	Netherlands	0.804	0.550	0.957	0.909	0.800
	Portugal	0.787	0.502	0.962	0.830	0.853
	Spain	0.721	0.594	0.859	0.859	0.573
	Sweden	0.847	0.700	0.949	0.891	0.847
	United K.	0.815	0.595	0.947	0.898	0.819
OECD	Iceland	0.669	0.487	0.965	0.916	0.307
	Norway	0.823	0.700	0.966	0.930	0.695
	Switzerland	0.805	0.421	0.973	0.931	0.896
	Turkey	0.607	0.217	0.917	0.678	0.615
Trans	Albania	0.593	0.151	0.816	0.603	0.801
	Bulgaria	0.661	0.408	0.812	0.662	0.760
	Croatia	0.682	0.320	0.794	0.728	0.886
	Macedonia	0.596	0.245	0.579	0.675	0.884
	Moldova	0.577	0.279	0.886	0.415	0.726
	Romania	0.672	0.273	0.892	0.646	0.877
	Russian Fed.	0.751	0.641	0.886	0.579	0.899
	Ukraine	0.661	0.408	0.849	0.538	0.851

6. Conclusions

The object of this work has been to analyse the policy implications of an integrated concept of sustainable human development including environmental protection and long-term sustainability. At this purpose, we have implemented a composite index based on Human Development Index methodology, called Sustainable Human Development Index.

This work has pointed out that a wider measurement of development supplies very interesting results, but it could be affected by some methodological and empirical problems.

First, the nature of SHDI as a composite index represents a limit itself, losing some important information, as described above in this work.

Secondly, the data used in the SHDI represent partially a capability approach, due to lack of available information. For instance, the environmental index explains only few aspects, which affect the individuals' functioning. Anyway, a wider assessment of damage on resources due to polluting emission is a very difficult task, which goes beyond the scope of our work.

Third, policy considerations on the influence of public expenditures on environmental protection or social stability have not been carried out due to lack of information. Such analysis, developed by scholars for health and education, could be a further research task to underline policy efficacy in order to achieve environmental and social goals.

Nonetheless, some interesting results emerged from the empirical analysis. From the methodology side, introducing the environmental factor intended to integrate the human development concept with a sustainability criterion. Furthermore, the unemployment factor and the tertiary education level could help to assess whether or not a person has been deprived of freedom, following Sen's capability approach.

Considering the descriptive side, an enlarged measure of development allowed to emphasize divergences among countries apparently similar. Different performance in the SHDI values highlighted hidden problems and limits affecting policy actions in a rich area such as European countries.

One of the most interesting results is the role of tertiary education, as for Scandinavian countries. In a highly industrialized area, this index helped to represent individual freedom with more efficacy than simple literacy rate. Furthermore, linking data on the human capital formation with consumption of environmental resources, allowed assessing if consumption of natural capital has been replaced with adequate investments in other capital assets. Norway, which consumes large portion of exhaustible resources (mainly oil and natural gas) remains in the highest part of SHDI ranking due to investment in education, suggesting a development approach oriented to long-term sustainability.

Anyway, a major attention must be paid to the policy implication of depleting natural resources for export revenues. Accession countries with a less sustainable development path should not be left on their own in their struggle to become sustainable. Unsustainable resource exploitations in less developed countries are often encouraged by Western countries who want to import resources as cheaply as possible (this could be the case both for minerals and fossil fuels and for forests, i.e. Russian Federation).

Adopting a sustainability point of view, it may be helpful to individuate how many resources original EU members should set aside and transfer (i.e., Structural Funds, Cohesion Fund, etc.) to accession countries in order to achieve the same level of sustainable human development. As proposed by some scholars for state aid for sustainable development of LDCs, the same aid flow will be necessary from EU to accession countries to reach the same well-being without depleting too much. Implementing policy actions oriented to a wide sustainability concept requires a large amount of economic resources, knowledge and technological skills. Industrialized countries – as reclaimed within Millennium Development Goals of United Nations - should help developing countries to build a “global partnership for

development”.

Limits and results of this work represent an incentive to further research in order to implement an enlarged development concept, improving both theoretical and measurement frameworks.

Appendix I: Components of Sustainable Human Development Index (SHDI)

Final formulation of SHDI adopted in this paper can be synthesized in the following general equation

$$SHDI = \frac{1}{4} \left[\left(\frac{x_1 - 0}{100 - 0} \right) + \left(\frac{(100 - x_2) - 0}{100 - 0} \right) + \left(\frac{\log(x_3) - \log(100)}{\log(40.000) - \log(100)} \right) + \left(\frac{x_4 + x_5 + x_6}{3} \right) \right]$$

where

$x_1 =$	Tertiary gross enrolment ratio, UNESCO definition
$x_2 =$	Total unemployment rate
$x_3 =$	Green NNP current \$PPP per capita
$x_4 = 1 - \left(\frac{y_1 - 0}{0,03 - 0} \right) =$	Air pollution index ($y_1 =$ tonnes per day per worker of NO _x , SH ₂ , NH ₃ , NMVOC, CO)
$x_5 = 1 - \left(\frac{y_2 - 0}{0,55 - 0} \right) =$	Water pollution index ($y_2 =$ BOD emissions kg per day per worker)
$x_6 = 1 - \left(\frac{y_3 - 0}{6.000 - 0} \right) =$	Soil pollution from agriculture index ($y_3 =$ fertilizers, herbicides and insecticides used on arable land, kg per hectare)

Empirical analysis using SHDI values must take into account that some environmental variables and some factors of green NNP are available only for certain countries, and not for all the considered period. In particular, y_3 was not considered at all for calculating the x_6 index for Luxembourg, while for Bulgaria, Iceland, and Moldova herbicides do not affect the soil pollution, and insecticides were not considered for Iceland, Moldova. The environmental index for Estonia doesn't include the water pollution factor (x_5), and finally the Air Pollution index (x_4) was not available for Albania, Belgium, Croatia, Cyprus, Estonia, Germany, Greece, Hungary, Lithuania, Macedonia, Malta, Moldova, Slovak, Spain, Switzerland, and Turkey.

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